

Identifying Waste Prevention Opportunities – Packaging Solutions

It is estimated that the total quantity of packaging placed onto the Scottish market is 944,000 tonnes, with 534,000 tonnes collected for recycling. This gives a Scottish recycling rate, for packaging material, of 57%.¹

- Does your organisation use and purchase significant volumes of packaging?
- Is packaging waste a significant waste issue and cost for your organisation?
- Would you like to see environmental, financial and operational benefits from making efficiencies in packaging use and minimising packaging waste with independent, funded expert support?



Lead your organisation to increased profits, reduced operational costs and enhance environmental performance through identifying packaging efficiency solutions internally and in your wider supply chain. A limited number of places are available to SMEs on this funded Zero Waste Scotland Waste Prevention through Packaging Solutions Programme.

The Waste Prevention through Packaging Solutions Programme is a competitive programme available to SMEs. The programme commences in November 2016 until February 2017.

Programme overview

1. **1-to-1 support:** on-site packaging audit to identify innovative packaging solutions for your organisation. This will involve identification of new or different packaging practices, materials and/or technologies suitable to your activities, services and products.
2. **Group workshops:** workshops facilitating sharing of good practice and opportunity for PR and networking among like-minded SMEs and professionals.

Programme eligibility: The programme is open to SMEs as defined by the European Commission that are based in Scotland. Support provided would be delivered as de-minimis State Aid. More information can be provided if required.

Interested? There are 10 funded spaces available on this programme. Applications are open in October-November 2016. Apply now and detail why your organisation could benefit from programme participation.

Contact: Suzanne Lindsay on lindsay@mabbett.eu T: 0141 227 2300 M: 07771 957063 for more information and to request an application form.

¹ 'Scottish Packaging Recovery Note Feasibility Study', Zero Waste Scotland, May 2015
http://www.zerowastescotland.org.uk/sites/default/files/SPRN_0.pdf